

voló! offers 3 Increasing Functionality Modes:

- 1 Digital Hotel Directory
- 2 DHD w/ Messaging
- 3 Full Interactive Mode

Features and benefits are listed below and are cumulative:

1 Digital Hotel Directory™ (DHD) Mode

Features:

- Custom hotel guide*
- Digital display of amenities*
- Menu display*
- Concierge display (hotel recommendations)*
local restaurants, nightlife, attractions, activities*
- Basic promotions*
- Cross-selling promotions*
- Direct booking promotions*

Benefits:

- Enhanced guest experience*
- Increased guest engagement*
- Reduce paper costs*
- Promotion revenue*
- Potential ad revenue*

2 DHD™ Mode w/ Messaging

All features of DHD™ mode, with additional features and benefits:

Additional Features:

- Interactive guest-staff messaging*
- Item requests*
- Service requests*
- Wake up calls*
- Digital concierge service*
- Hotel to guest notifications*
- Event to guest notifications*

Additional Benefits:

- Phone time reduction*
- On site service recovery*
- Reputation management*

3 Full Interactive Mode

All features of DHD™ + Messaging Mode, with additional features and benefits:

Additional Features:

- Tablet Room Service Ordering*
- Spa/Salon Services Ordering*
- One-click up sells*
- One-click cross sells*

Additional Benefits:

- Active revenue generation*
- Eliminate in room phones*